

## **Give Those Microscopic Hitchhikers the Brush-Off**

*GM Goodwrench offers Spring Car Care cleaning tips for your vehicle*

**DETROIT** – You might think your car or truck is clean. However, most drivers are carrying around a dirty little secret and don't even know it. That's why keeping the interior of your vehicle clean is important, especially for people with allergies.

“Keeping your vehicle interior clear of dust, liquids and other particles is one of the most overlooked areas of vehicle maintenance,” said Peter Lord, executive director, GM Service Operations. “Neglecting interior cleanliness can lead to health and sanitary concerns.”

Cleanliness in our kitchens, hotel rooms and restaurants has been a hot topic, but many people forget to take the simple steps needed to keep the interiors of their vehicle clean. This is particularly important given the amount of time most people spend in their vehicles. The average American generally spends up to 2.5 hours per day driving.\* That's almost 38 days out of the year.

Allergens like pollen, as well as bacteria, are just some of the substances that invade our vehicles. Traveling with a pet can add hair and dander to the mix. In addition, residues from road dust, soot, pesticides, and other chemicals collect in car and truck interiors, entering through ventilation ducts or open windows and doors.

Here are a few tips to help eliminate these “invaders”:

- ∞ Use disinfectant to wipe down the steering wheel, instrument panel, door handles and other frequently used areas regularly. Remember to clean the interior of the vehicle each time you wash the outside.
- ∞ Keep interior surfaces clean by vacuuming seats, carpet and floor mats regularly.
- ∞ Replace your vehicle's cabin air filter, if equipped, when recommended by the owner's manual. If you drive in high-traffic or dusty areas, consider replacing the filter more often. The GM Goodwrench Cabin Air Filter blocks most allergens that enter a vehicle's ventilation system.
- ∞ You may also ask your Goodwrench technician to clean and disinfect the air-conditioning system with a Cooling-Coil Coating. This product has an odor eliminator and inhibits the growth of odor causing micro-organisms.

But spring cleaning is about more than keeping the interior clean. Service items such as air filters, oil changes, fluids, brakes, windshield wipers and your air conditioner are also worth inspecting and/or replacing in the spring to be sure your vehicle is ready for summer. There's nothing worse than turning on the AC on that first hot, late-spring day and learning the hard way that it needs service.

For extra confidence on the road, GM Goodwrench encourages motorists to bring their vehicles to their local GM dealership for a Goodwrench Multi-Point Vehicle Inspection this spring. These inspections help identify service items that can help vehicles run better, last longer and retain their value.

GM Goodwrench technicians are ASE-certified, and nearly 7,000 GM dealerships nationwide offer GM Goodwrench service.

### **What is a Goodwrench Multi-Point Vehicle Inspection?**

GM Goodwrench offers convenient, efficient, multipoint inspections for vehicles, comprehensive diagnostic testing and complete service capabilities to help customers keep their vehicles operating properly. GM Goodwrench dealerships offer the following inspection services:

- Transmission, drive shaft and u-joints
- Radiator, heater and air-conditioning hoses
- Interior lights, exterior lamps, brake lamps, turn signals and hazard warning lights
- Exhaust system
- Engine air cleaner filter
- Suspension and steering system components

*Goodwrench is the service brand for GM vehicles. With dealerships located nationwide, the GM Goodwrench network is one of the largest automotive service chains in the industry. GM Goodwrench technicians receive specialized training from General Motors to provide expert care for GM cars and trucks. Genuine GM replacement parts are manufactured to the exact specifications of the GM vehicle. For more information, visit the GM Goodwrench web site at [www.goodwrench.com](http://www.goodwrench.com).*

\* Yankelovich Monitor Study 2000